Film scholar and video essayist Johannes Binotto analyzes several of what he calls “practices of viewing.” We might also call them techniques of videographic thought. As performers and practitioners who work with our own bodies in audiovisual form... What can we learn from these developments in videographic scholarship? When we cut our own audiovisual bodies, it can sometimes hurt. We should look for ways to care for these bodies — our bodies — with every cut.

Keywords: videographic film criticism; video essay; film essay; videographic scholarship; embodied research; artistic research
VIDEO ARTICLE
Available to view here: https://doi.org/10.16995/jer.9315.

VIDEO EDITORIAL ESSAY TRANSCRIPT
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Videographic film criticism:
a field growing steadily
over the past decade
in which film scholars
make videos
about films.

Unlike visual anthropology
(another audiovisual field),
videographic film criticism
takes a more playful
and deconstructive attitude
toward its cinematic objects.
This journal:  
Journal of Embodied Research — perhaps it is somewhere in between?

Not quite so playful  
as videographic film criticism,

but not quite so earnest  
as ethnography.

[2:00]

As performers and practitioners  
who work with our own bodies  
in audiovisual form...

What can we learn  
from these developments  
in videographic scholarship?

Film scholar  
and video essayist  
Johannes Binotto

analyzes several of what he calls  
“practices of viewing.”

We might also call them techniques  
of videographic thought.

For example:  

[3:00]

pause

cast forward

loop

mask
When we cut our own audiovisual bodies, it can sometimes hurt.

We should look for ways to care for these bodies — our bodies — with every cut.

[8:40]

Videographic film criticism:

Catherine Grant, “Skipping Rope” (2019). videographicessay.org
Kevin B. Lee, “Transformers: The Premake” (2014) alsolikelife.com

with thanks to Alan O’Leary

Journal of Embodied Research:

pause — from JER 2.1 (2019): Henrich and Wolsing; Pini and Pini; Gros.

fast forward — from JER 3.1 (2020): Nguyễn and Östersjö; Craddock and Harris; Stenke and Pagnes.

loop — from JER 4.1 (2021): Longley, Fisher, O’Connor, and Hutchinson; Ferreira, Marino, Martin, and Martin; Esposito and Dziala.

mask — from JER 5.1 (2022): Önnudóttir; Prokopic; Koski.

“Techniques of Videographic Thought”

Ben Spatz
Editorial video essay

Journal of Embodied Research 5.1 (2022)
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